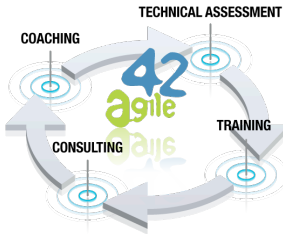


# Lean Leadership



## Scrum - History

Scrum was first published as a study in 1986 by Takeuchi and Nonaka in the "Harvard Business Review"

Small, interactive teams (taken from the Scrum formation in Rugby) achieve optimal results

In 1993 Jeff Sutherland developed the Scrum Process, based on the theories by Takeuchi and Nonaka

Ken Schwaber formalized the process for the software industry and published a detailed description: OOPSLA 1995 .

(Schwaber, K., Scrum Development Process, in OOPSLA Business Object Design and Implementation Workshop, J. Sutherland, et al., Editors. 1997, Springer: London.).

## Scrum – The Agile Framework

Scrum is an iterative and incremental process for agile product development as well as for organizing teams.

Tasks are performed faster and with higher quality by means of Scrum frameworks. High levels of self-motivation achieve are the reason because Scrum allows the team to decide for itself when the tasks should be performed and in which way this is to be done. Customer requirements are prioritized iteratively and fulfilled promptly.

## Lean Leadership Workshop

**A leader is someone, who by dint of words and or deeds, influences the behaviour of others.**

Tim Lister - Peopeware: Productive Projects and Teams

The management and leadership of an organisation hold the key to the long-term success of an agile transition. If the leadership team persists in traditional management methods, often referred to as command-and-control, the self-organised teams that form the foundation of an agile, learning organisation will not form; many of the benefits of agile teams, such as improved time-to-market, return-on-investment or employee motivation and satisfaction, will only be partially realised. In short, money is left on the table.

### Lean Leadership includes understanding:

- ★ The key characteristics of an agile leader
- ★ What is the progression of leadership in an organisation
- ★ Which leadership tools support an agile leader
- ★ How to create a knowledge-building organisation

### Who is this Training for?

We developed the Lean Leadership seminar specifically for managers and leaders in order to involve the whole organization in the agile transition process. Keep in mind: Scrum is just the beginning!

### Lean Leadership with us, because:

we are familiar with the theory but we know the evidence speaks louder in practice. Therefore you might have a look on our reference page, where you find many international customer talking about their experiences with us and our method for agile transition: <http://www.agile42.com/cms/pages/references/>

### Prices

For detailed information and prices please contact us.

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