

AGILE PRODUCT MANAGEMENT

PROJECT FAILURE - REASONS

The most know reason for project failure are:

- Processes are not flexible enough
- The Customer is not properly involved in the development
- The Requirements are changing rapidly and poor
- The Projects are not well planned
- Changes are not plannable
- Test are not sufficient

SCRUM – AN AGILE FRAMEWORK

Scrum is an iterative and incremental process for agile product development as well as for organizing teams.

Tasks are performed faster and with higher quality by means of Scrum frameworks. High levels of self-motivation achieve are the reason because Scrum allows the team to decide for itself when the tasks should be performed and in which way this is to be done. Customer requirements are prioritized iteratively and fulfilled promptly.

Weiter Informationen:

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BRIDGING THE GAP – STAKEHOLDER AND THE DEVELOPMENT TEAM

Strong Product Ownership is key to successful agile transformations. Our training gives Product Owners the knowledge of agile e.g Scrum principles and practices they need to succeed in this new paradigm. Our Product Owner training course provides an overview of management in agile/Scrum with a particular focus on complex teams and organizations. In this course we will explain how agile/Scrum roles typically manifest themselves in enterprise environments. Participants can expect to learn about establishing and maintaining a backlog and writing stories with clear acceptance criteria. We will also discuss real-world organizational challenges such as managing large or multiple teams, release planning and metrics.

COMPONENTS OF THE SCRUM START-UP PACKAGE:

- Agile Product Owner Role
- The Product Backlog (creation and management)
- Writing Stories
- Planning and Estimation
- Working with the Customer
- Creating Product Vision
- Understanding Business Value

The Scrum framework if well implemented results mostly in an unpaired performance boost for the company, are you ready for it?

PREPARING FOR THE COURSE

The instructor will assume participants have a firm understanding of basic Scrum principles, practices and terminology. If you have not taken a Scrum Overview Course, please contact us to discuss the prerequisites.

WHY AGILE WITH US?

- We are familiar with the theory but we know the evidence speaks louder in practice
- We will make your own projects the basis of the training

And last but not least:

- If you want to travel, you will need "TOWELS"^{1,2}

PRICES

Time frame: 2 days

Cost: 4500€

1) TOWEL = Technical & Process Assessments - Optimized Processes - Working Communication - Effective Teamwork - Leverage Knowledge

2) "A towel is about the most massively useful thing an interstellar hitchhiker can have", The Hitchhiker's Guide to the Galaxy, published London 1979 by Douglas Adams